

Re-Imagining Your Business

Transformational Growth Opportunities

1 New Preferences & Behaviors

Customer

Consumer

Employees

2 Imagine Opportunities (Ideas)

(size of circle reflects investment)

"Big Ideas"

Impact

"Why Bother"

Time/Investment

3 ID New Revenue & Efficiencies

New Revenue Streams:

New Expense Reductions (Efficiencies):

4 Segment Growth & Opportunities

Big Opportunities

Medium Opportunities

Small Opportunities